# Communications,

## cial Media Policy

### 1. Introduction

- 1.1 This Communication contractors and age use the communicat ("Users").
- Users are encourag reliable method of co
- 1.3 In light of the fact
  Company and are company and legal problems
  expects from Users
  communications facil
- 1.4 "Communications "communications sys
  - 1.4.1 Telephone;
  - 1.4.2 Fax;
  - 1.4.3 Email;
  - 1.4.4 Internet [and
  - 1.4.5 [Video confer

And any other comm

1.5 [Whilst the communi are made available amount of limited per consistent with this C

Policy applies to all employees, name>> ("the Company") who tems provided by the Company

e internet at work as a fast and cant advantages for business.

ade by Users reflect upon the nber of commercial, professional d to clarify what the Company es when using the Company's

nications equipment" and

### 2. General Principles

There are certain general partype of communication, be and notices. The Company

- Use communications and stationery, responsible with their duties;
- 2.2 Be mindful of what of that such information without express auth
- 2.3 Ensure that they do right when making co

ork provided by the Company.

very stems provided by the Company bees of the business, a certain insofar as such personal use is not the duties of the User.]

borne in mind when using any luding hard copy letters, memos

s, including Company letterheads y and at all times in accordance

restricted information and ensure in the course of communications

tht or other intellectual property

2.4 Ensure that they do without express auth

2.5 Be mindful of the fa upon in court, to the Company, and cond accordingly.

#### 3. Internet

- 3.1 The Company provid and to assist Users personal purposes is that Users may need permitted provided performance of his/h lunch break.11 Users spent on the internet
- 3.2 Users must not use t to computer materia Company's network. form of malware, sp communications equ
- 3.3 Users must not acce or ought to know is c
- 3.4 Users must not de permission of <<inse
- 3.5 [Certain websites ar equipment or system genuine and specific contact <<insert nam
- 3.6 Users must not att pornographic, sexist embarrassment to th constitute a discipli reviewed, reduced summary dismissal.

#### 4. Social Media

### **General Principles for Social Med**

- 4.1 This section of the social network and Facebook, Twitter, L further specific exam
- 4.2 The purpose of this Company presented

the Company to any agreement

on may be required to be relied triment of the individual or the hication systems and equipment

for the sole purpose of business ir duties. [Use of the internet for wever the Company recognises rsonal purposes and such use is es not interfere with the User's hormal working hours or during a y the amount of time they have sited.

mpt to gain unauthorised access including restricted areas of the hally or recklessly introduce any alicious software or code to the Company.

any information which they know

software without the express n(s)>>.

e accessed from the Company's ness hours]. If a User has a ess a blocked site he/she must

w or otherwise retrieve illegal, other material which may cause Company. Any such attempt will dition to internet access being subject to disciplinary action or

the use by Users of all types of including, but not limited to. est, Tumblr, Instagram, [<<insert ectively, "Social Media").

inimise the various risks to the

- 4.3 There are certain ge using Social Media [ purposes. The Com
  - 4.3.1 Use Social Naccordance w
  - 4.3.2 Be mindful proprietary ir disseminated Company] OF
  - 4.3.3 Ensure that the Company's pullying Po [Disciplinary]
  - 4.3.4 Ensure that the regulatory reduced bodies and of relevant regularity.
  - 4.3.5 Ensure that property right
  - 4.3.6 Be mindful of court, to the and conduct t

### **Personal Social Media Use**

4.4 [Users may use Soc hours [for example, of provisions of this So with their work respo

### OR

4.4 [Users may not use work hours on comp provided by the C communications eq Company network or

### **Business Social Media Use**

- 4.5 Certain Users may fr of the Company. A Company with the au with instructions issu
- 4.6 Use of Social Media this Social Media Pol
- 4.7 Users using Social N required to interact v response to posts instructions issued to

Jsers should keep in mind when se or] for authorised work-related

rofessionally, and at all times in

onfidential, restricted or other that such information is never out the express consent of [the or position(s)>>];

does not breach any other of the limited to, its [Harassment and nities and Diversity Policy;] hata Protection Policy].

does not breach any other laws, icable rules set out by regulatory ding, but not limited to, <<insert ciations etc.>>].

y copyright or other intellectual ia:

nunication may be relied upon in of the individual or the Company, accordingly.

rposes occasionally during work hat such usage complies with the rovided that it does not interfere

nal purposes at any time during other communications equipment iters, mobile devices or other themselves, whether via the

red to use Social Media on behalf Social Media on behalf of the ert position>> and in accordance Ind/or position(s)>>.

ust comply with the provisions of

mpany may from time to time be via Social Media, for example, in the Company. Unless the ph 4.5) specifically authorise the

User to respond wit such communication position(s)>>. In ar Company should re approval, without fir unless they are fully to respond.

4.8 [Before using Socia training in order to d already received suit employer or other or

### **Acceptable Use of Social Media**

- Unless specifically 4.9 position(s)>>1, Users Media as themselve Social Media by that the views of the Com
- 4.10 Unless using Social any Social Media a Company.
- 4.11 Company email add websites] OR [only related purposes] OI related or personal Company email addr with the Company a being inaccessible].
- 4.12 Users should always should always be m may be known to a Media may reflect on whether a User is u purposes, whether di
- 4.13 If a User is unsure Media activity with <<insert name(s) and

### Unacceptable and Prohibited Use

- Users must not use Company or any of i parties and organisat
- 4.15 Users must ensure Company, its interes way.
- 4.16 As under paragraph not represent thems behalf of the Compai

e User may not respond to any oval of <<insert name(s) and/or Social Media on behalf of the nications, with or without prior nt individual and/or department evant topic and suitably qualified

e Company, Users may require d to demonstrate that they have the Company or from a previous

fbv <<insert name(s) and/or</pre> that they are posting on Social and that all views expressed on wn and do not necessarily reflect

Company, Users should not use otherwise associated with, the

to sign up to any Social Media Social Media websites for work-Social Media websites for workers should be aware that their should they cease to work for or ial Media account(s) in question

s when using Social Media and ir association with the Company conduct of all Users on Social positive or negative. This applies siness purposes or for personal therwise.

s of a post or any other Social edia Policy, they should consult continuing.

me or otherwise disparage the s, agents, or other affiliated third

al Media does not damage the ther directly or indirectly, in any

instructed to do so, Users must s the Company or as posting on

- 4.17 Users may not share business information contractors, agents, Media unless specif position(s)>>.
- 4.18 Users may not use Social Media (includ specifically authorise
- 4.19 [Users may not add personal Social Med and/or position(s)>>1

### Recruitment

4.20 The Company may u its recruitment proce accordance with its e

#### 5. **Email**

### **Company Email**

- 5.1 The email address w the suffix "@<<inser order to facilitate inf clients, customers, c conducted via email under no circumstar address or account.
- 5.2 Users should adopt t
  - 5.2.1 Before comm it is the most is of the esse
  - 5.2.2 Ensure that should be ad should speak
  - 5.2.3 All emails she in the subject
  - 5.2.4 Emails should manner as if t
  - Users should 5.2.5 copied in to the may result in
  - 5.2.6 All emails sh ensuring that attached and are correct:

ally sensitive or other proprietary pany or any of its employees, rties and organisations on Social so by <<insert name(s) and/or

belonging to the Company on trade marks and logos) unless me(s) and/or position(s)>>.

he course of their duties to their authorisation of <<insert name(s)

carry out due diligence as part of ances, the Company will act in ata protection obligations.

rided by the Company (ending in rovided for business purposes in mely communication with <<e.g. Any Company business which is bugh the Company email and is rough any other personal email

rs should satisfy themselves that unication, particularly where time

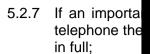
company disclaimer notice. This e email client. If it is not, Users or position(s)>> immediately;

ate business reference(s), either text:

ly and in the same professional

n email automatically to everyone hich they are responding as this of confidential information;

re transmission, which includes red to in the text are actually nded recipients' email addresses



- 5.2.8 [All emails rec>> should
- 5.2.9 [No email rel be deleted un
- 5.3 Users must not ema personal web-based business document address unless spec
- 5.4 [Use of Company e additional strain on the

### OR

- 5.4 [The Company reconneed to use their opermitted on the corniterfere with the perpermitted to use their or to receive any medium being placed upon the
- 5.5 [If Users do use the to agree to the poss monitoring in accordance.]
- 5.6 Users should at all disclosed as evide regulatory bodies a Company's interests been deleted is often

### **Personal Email**

5.7 [Users are permitted the extent that such performance of his/h lunch break].]

### OR

5.7 [Users are not permi communication systems]

### 6. Telephone Use

### **Company Telephone System**

6.1 The Company's teler the Company's busing domestic arrangementelephone system fo ed vie email, the sender should the document has been received

<e.g file, transaction, complaint
e appropriate place;]</pre>

nsaction, complaint etc>> should t been printed and filed.]

ent to their own or a colleague's her Users must not email any er's, client's>> web-based email by them.]

natter is prohibited as it places ations facilities.]

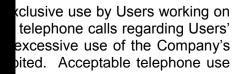
be instances where Users may for personal reasons. This is cept to a minimum and does not duties. In any case Users are not s to subscribe to any newsletters ult in extra unnecessary burden ations systems.]

nal reasons, they will be deemed nt or received may be subject to plicy.]

mail messages may have to be oceedings or investigations by rejudicial to both their and the that data which appears to have

personal email accounts only to does not interfere with the User's normal working hours or during a

onal email accounts via Company



may be defined as r day. Any persona disruption to Users' v

- 6.2 Users should be a Company's telephon satisfaction or to che
- 6.3 If the Company d excessively for pers disciplinary procedur

### **Mobile phones**

- 6.4 Essential personal tare acceptable but escalls (also texting, endisruption to others, working hours.
- 6.5 Any personal telepho cause minimal disrur

### 7. Security

- 7.1 The integrity of th communications equipreserving the secu careful and cautious
- 7.2 [Access to certain equipment and system potential security ricircumvent any block
- 7.3 Users must not dovexpress permission reminded of paragraphs
- 7.4 Users must not sha communications equ is necessary for mail has been necessar password immediate staff>>. Users are regularly.
- 7.5 Users must ensure to Workstations and so machine, hard copy and caution should be workplace.
- 7.6 When opening emailight of the risk virus that they know what their computer has

es of personal calls in a working ld be timed to cause minimal

Ils made and received on the ly monitored to ensure customer is not being abused.

hone system has been used dealt with under the Company's

Users' domestic arrangements
 own mobile phones for personal
 j) is prohibited. In order to avoid
 be set to silent during normal

nobile phones should be timed to o colleagues working nearby.

relies on the security of its Jsers bear the responsibility of equipment and systems through

rom Company communications to block a website is based on s. Users must not attempt to or features by the Company.]

oftware or program without the and/or position(s)>>, and are licy.

ney use for accessing Company n any person, other than when it <e.g. IT support staff>>. Where it I, the User should change the required by <<e.g. IT support I practice to change passwords

sitive information is kept secure. when the User is away from the ould be secured when not in use mobile telephones outside of the

Users must exercise caution in rity. Users should always ensure opening it. If a User suspects that rus they must contact <<insert



Policy

name(s) and/or posit

7.7 [No external equipm with the Company permission of <<inse

nnected to or used in conjunction ms without the prior express n(s)>>.1

### 8. Monitoring

- 8.1 The Company may n
  - 8.1.1 To ensure standards of s
  - 8.1.2 To provide ev
  - 8.1.3 To help coml equipment an
  - 8.1.4 If the Compa offensive or breaches and
  - 8.1.5 If the Compa amount of ti limited to, So number of pe
  - 8.1.6 In order to be terms of the p
- 8.2 Users should be a received using the websites visited, time internet, including bu irrespective of wheth Company Policies. I becoming aware of a visiting websites at Company's communare taken to consent by the Company. communications com Investigatory Powers
- 8.3 When monitoring em the address and h necessary, the Comp that sensitive and control because it cannot be

### 9. Misuse and Compliance

9.1 Any User found to b provided by the Coi procedure. ations for the following reasons:

guidelines are followed, and

nd communications;

the Company's communications security;

er has been viewing or sending g but not limited to that which roperty rights);

has been spending an excessive elated sites (including, but not ling and receiving an excessive

equirements of the Company in ons equipment and systems.

Ind email traffic data sent and on systems is logged, including of visits. Any personal use of the dia, will therefore be logged also, iance with this Policy and other the possibility of the Company beliefs or affiliations should avoid all such affiliations. By using the systems for personal use, Users ions being logged and monitored ensure that any monitoring of ection Act 1998, the Regulation of an Rights act 1998.

ormally restrict itself to looking at However, if it is considered lemails. Users should be aware ns should not be sent by email

ications equipment and systems line with the usual disciplinary

- 9.2 The viewing, transmi any of the following systems will amoun dismissal:
  - 9.2.1 Material whic or any other of
  - 9.2.2 Illegal or crim or any other in
  - 9.2.3 Any material the recipient;
  - 9.2.4 Material whic restricted info
  - 9.2.5 Any website company nan
- 9.3 Any questions rega and/or position>>, <<
- 9.4 If any User becomes Company or otherw contact <<insert name

This policy has been approved & au

Name: <<Insert I

**Position:** << Insert I

Date: <<Date>>

Signature:

ading or accessing in any way of communications equipment and with the possibility of summary

, racist, homophobic, paedophilic e offensive material;

naterial which breaches copyright

effect of causing harassment to

ought to know, is confidential or are not authorised to deal with:

blocked access to from <<insert uipment and systems.

be referred to <<insert name

online that reflects poorly on the ges the Company, they should sert contact details>>.

ources Manager>>

