#### **Notes on The Profes**

Notes: These notes are for guidand should be removed from the

#### 1. General

This template is for use w Fundraiser" (as defined by Charity. "Organisation" in t grant making trust. If you v e.g. to include a sole trader legal advice as to whether to adapt it (in particular to d

# 2. Scope of meaning of "pro

The Schedule gives two pa by a charity. In both exan charity law as acting as Organisations as donors ar amount to a charity engagi is doubt in any case, legal

#### 3. Solicitation Statement

A statement is required by donors about the fundraisile examples of typical wording the parties will need to agrilegally appropriate wording Fundraiser.

#### 4. Fees

The main body and Schedu about fees, but in each cas the parties. The charity sho in particular it should be capay to the Professional Fur reasonably expects it will fundraising programmes ca carrying out a programme, (covering, for example, cale

#### 5. **Negotiating terms with th**

The charity may well find the Agreement and that it does charity. In that case, the charity is covered and/or to extra form of agreement, certain

# ement (Organisation)

part of this template Agreement used.

arrangement with a "Professional uit Organisations as donors to the to any incorporated legal entity or ing of "Organisation" beyond this, or other entity, you will need to take ate and, if so, how you might need on Legislation).

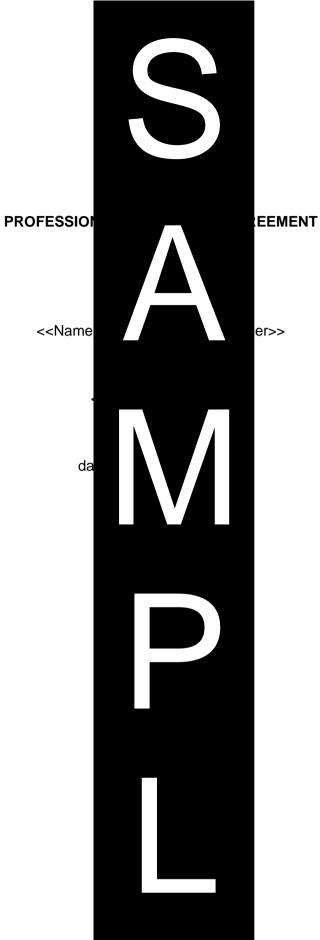
a fundraising business is engaged usiness would be regarded under traiser" because it is recruiting them. Other situations might also iser" under charity law, and if there

e by a Professional Fundraiser to ut by it. The Schedule gives some The examples are only illustrative: n the Agreement or separately) on prs to be made by the Professional

e some basic suggested provisions ill depend on what is negotiated by seing a fee amount or formula, and s possible that what it will actually rate to the benefit which the charity calculation of fees payable for fixed sum, or daily/hourly rate for prate other or additional provisions ortion of the amount raised).

#### ser

Iraiser puts forward its own form of m of document put forward by the is template as a checklist of points the Professional Fundraiser's own by the charity.



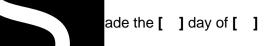
# THIS PROFESSIONAL FUNDRAL BETWEEN:

- (1) <<Name of Professional F number <<Company Regis Address>>] OR [of <<inset</p>
- (2) <<Name of Charity>> [ <<Company Registration Address>>] OR [of <<inser the Charity Commission of Number>>] [also styled <<i ("the Charity").

#### WHEREAS:

- (1) The Charity wishes to raise defined below, and specific programme detailed in the expertise in the provision of
- (2) The Charity and the Fundrai Programme for the Charity the Charity might raise funds
- (3) The principal objective of the of [money][or][and] [other p methods set out in the Sche or applied for the benefit of the benefit of the benefit of the other than the Charity will be
- (4) The Fundraiser [is registere fund-raising business, name engaged in soliciting or othe benevolent or philanthropic Programme and in relation Fundraiser" as defined unde
- (5) This Agreement is entered in
- (6) The Charity is the beneficial
- 1. **Definitions**

"Agreement"
"Charity Law"
"Charity Logo"



registered in England under registered office is at <<insert raiser"); and

in England under number stered office is at <<insert ty [registered as a charity with number <<Charity Registration ariant of the full name used>>]

bjects from Organisations as arrying out of the fundraising me") and the Fundraiser has

Fundraiser will undertake the r assist the Charity as to how

fundraiser to Solicit donations f the Charity by means of the ypes of donations to be given mstances in which they are to charitable or benevolent body

Regulator and it] carries on a or gain and wholly or primarily rother property for charitable, ore. In connection with the undraiser is a "Professional"

Law.

o and Charity Name.

ans this Agreement including its dule;

s the Charities Act 1992 (as ded by the Charities Act 2006 the Charities (Protection and I Investment) Act 2016) and the table Institutions (Fundraising) lations 1994 (as amended by the table Institutions (Fundraising) ndment) Regulations 2009);

s the logo of the Charity [which is ered as a trademark no. <<insert er>>] [of which the Charity is the ered proprietor] [the Intellectual

# "Charity Name" "Data Protection Legislation" "Expiry Date" "Fundraising Scheme" "Intellectual Property" ["Key Performance Indicators" "Organisation" "Personal Data" "Programme" "Solicit"

erty rights in which are owned by harity];

ns the Charity's name[s];

hs all applicable legislation in force time to time in the United dom applicable to data protection privacy including, but not limited e retained EU law version of the eral Data Protection Regulation ) 2016/679) (the "UK GDPR"), as ms part of the law of England and s, Scotland, and Northern Ireland rtue of section 3 of the European n (Withdrawal) Act 2018; the Data ction Act 2018 (and regulations e thereunder); and the Privacy and Communications ronic llations 2003 as amended:

ns the end of the Term or if sooner late upon which the Programme erminate in accordance with the softhis Agreement;

the Code of Fundraising tice of the Fundraising Regulator; intellectual property either nging absolutely to any party or n the party is entitled to use, dina any patent, patent cation. know-how. trademark. application, mark registered n, copyright, database right or similar intellectual or commercial

ns those service standards which etailed in Part 1 of the Schedule];

ns any legal entity which is plished and operates as either an porated entity or as a grantng trust;

ns "personal data" as defined in lata Protection Legislation;

hs the fundraising programme prising the activity or activities to arried out by the Fundraiser for the ity as detailed in Part 1 of the dule and on the terms of this ement;

ns to solicit in any manner ever, whether expressly or edly, and whether by speaking tly to a person to whom the tation is addressed or by means

# "Solicitation Statement Requirer

"Term"

"Territory"

"Written Statement"

# vritten statement;

is the solicitation statement rements of Charity Law applicable e Fundraiser, namely that the raiser must accompany sentations to potential donors a solicitation statement before a tion is given;

is the period of the Programme as ibed in this Agreement;

is [England & Wales] [the United
iom] [<<define other part/s of the
};</pre>

is a written statement which lies with Charity Law for tation statements, the terms of are agreed between the Charity the Fundraiser, which clearly ates:

- the name of the Charity; and
   the method by which the Fundraiser's remuneration in connection with the appeal is to be determined; and
- i) the actual amount of that remuneration or sum, if that is known at the time when the statement is made, and if that is not then known, then instead the estimated amount of the remuneration or sum, calculated as accurately as is reasonably possible in the circumstances.

# 2. Term of Programme

The Term of the Programme months] subject to any earlie

#### 3. Responsibilities of the Fu

The Fundraiser undertakes

- 3.1 carry out the Progr [and the Key Perfor
- 3.2 at all times use rearregularly to Solicit a
- 3.3 at all times and in a Law (and any oth limitation to the for request and at all rekept) which relate to

to <<date>>] [for <<number>> erms of this Agreement.

he Charity to:

n accordance with this Agreement d in Part 1 of the Schedule];

diligence, and work diligently and

any relevant provisions of Charity irements), including (but without to the Charity in legible form on s, documents or records (however t for the purpose of this Agreement

[[and the Charity m records] [and the Cl any funder of the Cl

- 3.4 protect and promote the Charity's [Name damage the Charit Charity's good nam
- 3.5 not without the Cha of the Programme e Schedule, and in pa by means of any br
- 3.6 not be engaged in [Territory] OR [Eng part/s of the UK>>1
- 3.7 not carry on any act
- 3.8 ensure that it has ad procure that all sta Fundraiser are fit a the Charity and a Programme:
- 3.9 meet the Solicitation when representing t received by it from benefit of the Chari Statement" as defir potential donor befo
- 3.10 when carrying out reviewed and appro
- 3.11 incorporate in all r Programme the Cha must at all times be <<number>> (Engla Name must have th
- 3.12 abide by all reason the Charity, in part [Name] is to be us Programme;
- 3.13 abide by all applical
- 3.14 as required by Ch Fundraiser's activit other members of t that the Fundraiser dealings with any vu deal with are not r Organisations whor Programme, conta representatives;

The "behaviour" me 3.14.1 unreasonable

of any such books, documents or h copies available for inspection by

harity the goodwill associated with her Intellectual Property], and not ther Intellectual Property], or the

sent carry out any activities as part or other than as prescribed in the nations of money or other property e, the internet, or direct marketing:

ar to the Programme within the hited Kingdom] **OR** [<<define other any time during the Term;

ties of the Charity;

y out the Programme properly, and , consultants and agents of the e purpose of raising donations for nd supervised in relation to the

ents applicable to the Fundraiser nations of money or other property e to be given to or applied for the h representations with the "Written ke the Written Statement to each

hly such materials as have been

undraiser in connection with the . The Charity [Name] [and] [Logo] narity's charity registration number bearing the Charity Logo or Charity before it is produced;

ections given from time to time by ion) as to how the Charity [Logo] nnection with the carrying out the

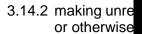
draising Scheme;

se of or in connection with the ht, protect vulnerable people and iour referred to below by ensuring do not have any direct or indirect the only individuals that it and they nd are instead representatives of s part of properly carrying out the only in their capacity as such

privacy;

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3.14.3 placing undu

- 3.15 provide all necessa its duty under Charcel clauses 3.13 and 3.
- 3.16 [as required by Par end of the Term Fundraiser's performance Indica
- 3.17 maintain registratio Term.]

#### 4. Responsibilities of the Cl

The Charity:

- 4.1 will agree the form it complies with the
- 4.2 will agree the form used by the Fundra
- 4.3 hereby grants the F use the Charity [Na with the Programm operating the Progr
- 4.4 will work in coopera the Programme; an
- 4.5 will monitor both the the Fundraising Sc clause 3.14 with th referred to in that S following means: < Charity to do so>>.

#### 5. Financial Provisions

- 5.1 The Fundraiser und
  - 5.1.1 pay to the C below, all ar
  - 5.1.2 notify <<nan end of the P by the Progr
  - 5.1.3 pay to the C they are rec days after the shall pay all

#### **EITHER**

into the Cha

<<name of b

<<name of b

oaches for the purpose of soliciting property;

to give money or other property;

ance to enable the Charity to meet undraiser's compliance with Sub-

de to the Charity during and at the sonable detail in respect of the time [with reference to the Key ne Schedule]]. [; and

Regulator at all times during the

with the Fundraiser to ensure that equirements;

naterials with the Fundraiser to be e Programme;

re, non-transferable sub-licence to Ferritory in all materials associated Fundraiser to represent itself as or the benefit of the Charity;

as reasonably required, to support

e pursuant to Sub-clause 3.13 with er's compliance pursuant to Subprotect people from the behaviour will monitor that compliance by the agements to apply to enable the

s with the Charity, to:

tion or set-off, as specified in 5.1.3

arity no later than 14 days after the of donations that have been raised

ations as soon as practicable after and shall do so by no later than 28 case of each amount received. It

llows:

Account Nur

Payment ref

Sort Code: <

OR

[by cheque

OR

[where dona Treasurer of accordance provided that by it in accordance

- 5.1.4 upon written statement of by the Fund applied for the statement of t
- 5.2 In return for the Fur Agreement, the Cha

#### **EITHER**

[the total amount of

OR

[£<<insert amount> Fundraiser certifies provided that the to will not be payable Fundraiser carries of

- 5.3 The Fundraiser will, an invoice to the Ch and any fees that ha with the Programme
- 5.4 The Charity will no issued in accordant the Fundraiser, with
- 5.5 [Save as stated in expenses of carryin
- 5.6 [The Charity will expenses of carryin Schedule. Those exwritten evidence that Charity.]

## 6. Confidentiality

6.1 Each party ("first posterior confidential and no disclosed to any permade use of, any in of the other party (in relating to, or arising

other than money, either to the cer nominated by the Charity) or in en for the purpose by the Charity I by the Fundraiser until dealt with ions shall be securely held by it;

at any time(s), provide a detailed
 monies or other property received
 otherwise falling to be given to or

Programme in accordance with this fees to the Fundraiser:

unt>> plus VAT.]

bur>> in respect of work which the ut exclusively on the Programme xcess of £<<insert total amount>> of the Charity obtained before the

er the end of the Programme, issue
AT invoice where applicable) for all
able to the Fundraiser in connection

receipt of the Fundraiser's invoice ne invoice by cheque made out to

ach party shall bear the costs and rethis Agreement.

raiser those [types of] [specific] nich are described in Part 3 of the bursable against receipts, or other rred as reasonably required by the

other party to treat as secret and ason, to disclose or permit to be erwise make use of or permit to be usiness or other affairs or finances on, information or data comprising, this Agreement) where knowledge

or details of the info

- 6.2 The obligations of confidential informa
  - 6.2.1 is in the pos published or information I
  - 6.2.2 is, or becom fault of the fi
  - 6.2.3 is received reasonable confidence to f confidence
- 6.3 Neither party may Agreement or the lexcept as may be re

## 7. Intellectual Property

- 7.1 If the Charity disclo Name] [or] [Charity any owned by the C the Charity doing so
  - 7.1.1 all such Inte confidence licensee onl carrying out
  - 7.1.2 all such Inte not disclose except with t for in this Ac
  - 7.1.3 it will not do Charity's rig the Term or
  - 7.1.4 it will not du validity of the of the Charit Charity may
  - 7.1.5 it will not inc without the ( the Fundrais days of the (
  - 7.1.6 upon the expension of the control of the cont
- 7.2 Where the Fundrais indemnify the Chair

the first party during the period of

this clause shall not apply to any ich:

free disposal of the first party or is domain prior to the receipt of such

a non-confidential basis through no

party from a third party, who on claims to have no obligations of ct of it and imposes no obligations

uncement or publicity about this written consent of the other party npetent authority.

e Fundraiser to use, the [Charity al Property of the Charity (including ause 7.3), then in consideration of, and undertakes that:

t all times be maintained in strict le Fundraiser as a non-exclusive d for the reasonable purposes of

valuable asset of the Charity, it will person for any reason or purpose harity as appropriate or as provided

ng to be done in derogation of the Intellectual Property either during

n any way dispute or impugn the ame] or other Intellectual Property ty thereto or any person whom the oth during the Term and thereafter;

hyperlink to the Charity's website hay be later revoked, in which case hyperlink is removed within seven o so; and

all forthwith discontinue use of the y other Intellectual Property of the directly, thereafter operate or do nanner whatsoever that might tend it is in any way associated with the

ne Programme, the Fundraiser will oss, damages, claims, costs and

expenses (including infringement (actual proprietary rights of

# 7.3 EITHER (where I specifically for the

- 7.3.1 [The Charity Property in a materials are
- 7.3.2 If the Fundra the Charity i use by the reasonably r

# OR (where specifically

- 7.3.3 [The Charity Property in Fundraiser of
- 7.3.4 If the Fundi relation to the the Program those materi and as reason
- 7.3.5 The Fundrai in all materia specifically f
- 7.4 The Fundraiser will reasonably needs to other than those makes be provided by the

## 8. Data Protection

- 8.1 The Charity and the purposes of the Da and must not proce
- 8.2 Without prejudice to
  - 8.2.1 its contact a carrying out
  - 8.2.2 it is only with
  - 8.2.3 it is only with of Organisat
  - 8.2.4 it does not individuals.

#### 9. **Termination**

- 9.1 If either:
  - 9.1.1 the Fundrais seven days obligation of

ut of any claim in respect of any cellectual property rights or other the United Kingdom or elsewhere.

# produced by the Fundraiser ong to the Fundraiser)

er does and will own all Intellectual he Fundraiser, whether or not such r the Programme.

arity any such materials for use by nme, the Charity agrees that such a non-exclusive licensee and as es of the Programme]

# produced by the Fundraiser to belong to the Charity

er does and will own all Intellectual by the Fundraiser which the lly for the Programme.

Charity, for use by the Charity in erials not designed specifically for the Charity agrees that such use of any be as a non-exclusive licensee purposes of the Programme.

ity will own all Intellectual Property aiser which the Fundraiser designs

Ill those materials that the Charity er's carrying out of the Programme specifically agree in writing are to

- relation to the Programme, for the , the Fundraiser is not required to behalf of the Charity.
- 8.1, the Fundraiser will ensure that: als are only as part of it properly

resentatives of Organisations; and n their capacity as representatives

elates to such representatives as

due to the Charity for a period of yment or to comply with any other to this Agreement for the period of 30 days afte the Charity t

9.1.2 the Fundrais makes any assignment receiver, ad part of its a bankruptcy becomes ins liquidation p

9.1.3 the Fundrais hereof withou assign, tran Intellectual F to any goo Intellectual F

9.1.4 in the reaso the Fundrais

9.1.5 any Key Ind available to is not replac the Charity remedy) at i written notic in equity as hereunder;

- 9.2 In the event of any recover all and any
- 9.3 The Fundraiser und Date it will immedia
  - 9.3.1 cease to us
  - 9.3.2 return to th information Name] [and Charity; and
- 9.4 The Fundraiser sha set-off all sums due

#### 10. Force Majeure

Neither party shall be liable Agreement if such delay is

#### 11. Indemnity, Insurance [an

11.1 The Fundraiser agi defend it at its ov damages, costs, of whatsoever suffered reasonable legal co act or omission of th efault shall have been delivered by

to cease to carry on business or ment with, or any conveyance or litors or purports to do so or has a administrator appointed over any dual, becomes bankrupt or has a inst him or, being a company, esolution to be wound up or has a it; or

nis Agreement and/or the benefits sent of the Charity or attempts to herwise dispose of any of the nnexed thereto or asserts any claim nership of any of the Charity's

rity, the Charity's association with Charity's reputation; or

Schedule ceases to be personally ogramme for a material period and he Charity;

g the Charity's right to any other Agreement forthwith upon giving or bring such action either at law or roper to protect its or their rights

9.1 the Charity shall be entitled to default.

with the Charity that on the Expiry e Programme and will promptly:

[and] [Charity Logo] [and other] may be required by the Charity;

nd copies of all documents and recovering in any way the [Charity other] Intellectual Property of the

to the Charity without deduction or

ing any of its obligations under this s beyond its reasonable control.

narity and keep it indemnified and of any claims, demands, losses, ceedings, liabilities or damages ich it may become liable (including paid by it) either as a result of any sees and sub-contractors, in relation

to this Agreement of terms of this Agreer

- 11.2 [The Fundraiser sh may be required associated with proadequate public liab premium paid to the
- 11.3 [Except as stated in imposes upon or cre

#### 12. Status of the Fundraiser

The Fundraiser is an indep Fundraiser is not entitled to The parties are not partner

#### 13. Third parties' rights, Suc

- 13.1 This Agreement doe rights under the Co
- 13.2 This Agreement sha and permitted assig
- 13.3 The Fundraiser sha
  - 13.3.1 sub-contract
  - 13.3.2 assign or tra

#### 14. Notices

All notices which either par connection with this Agree may be sent by first class above or such other addres notice given to the other pa at <<insert email address>

## 15. Waiver and Forbearance

No failure to exercise or de shall constitute a waiver the performance by the other of waiver of any subsequent to

#### Variation and Entire Agre

This Agreement contains the with respect to its subject runderstandings, warranties will be of no effect and are valid unless in writing and statements.

#### 17. Law and Jurisdiction

This Agreement shall be g and the parties submit to the

#### THE FOLLOWING NOTES ARE FOR

ch by the Fundraiser of any of the

ifficient to cover any payment that irance against all risks normally ature of the Programme (including produce the policy and receipt for

draiser shall not do anything which liability.

n employee of the Charity, and the lf as agent for or bind the Charity.

#### nd Sub-contracting

I to provide any third party with any arties) Act 1999 or otherwise.

only of benefit to successors in title o.

itten consent of the Charity:

s obligations; or

gn or transfer any of its rights or

ide to give to the other under or in y hand or by email to the other or to the other at the address given be be given by either party by written in the case of email to the Charity <<insert email address>>.

It or remedy under this Agreement either party of any breach or nongreement shall be deemed to be a yother provision hereof.

Ind agreement between the parties all prior discussions, agreements, ated to the Programme, all of which ariation to this Agreement shall be each of the parties hereto.

ed in accordance with English law f the English courts.

## **PART 1 - The Programme**

## [A.] The Programme shall cor

Note: The charity will need to set out features of the programme - the follotypical programmes.

#### Examples of typical programmes

These are examples of typical proglements Fundraiser may still be a "professional"

- A charity engages a profession

   a year by applying to grant-m
   agrees to pay the fund-raiser
- (ii) A charity engages a consultal corporate donors and to help the consultant £10,000 for the of the charity's team and ma persuading them to agree to a donations, it may be that he is

#### [B. Key Performance Indicat

The Fundraiser shall in carrying of Performance Indicators. The Key standards: <<Set out here the star

#### **PART 2 - The Written Statement**

#### The Written Statement/s shall co

Note: Whilst the statement is not a or his employee to the intended do any donation is made. The followir used will need to be adapted to su. Charity and the Fundraiser can statements to the donor on behalf or remuneration is also made). For the Charity anticipates it might rais

The Written Statement/s need not be between the parties before the Progra

#### Examples of Written Statements v

# 1. Where the Fundraiser (an individence of the following the following and the following a particular of the following and the following the f

"I am fundraising for the benefit of < of Charity>> for every donor that I re I will be paid <<£>> for my work on

## 2. Where the Fundraiser (an indiv work on a yearlong campaign

"I am seeking donations on behalf of <<£X>>. In all I expect to be paid conversations with supporters like y

# 3. Where the Fundraiser's (a coming fixed in advance and the compa

"[The person you are speaking to to we are working for the benefit of << draising programme, covering all tended as partial descriptions of

ramme may be different but the Law):

rget amount for the charity within orporate donors etc... The charity ount fund-raiser raises.

raising money for the charity from trategy. The charity agrees to pay he work the consultant forms part porate executives with a view to he charity. (If he does not ask for iser.)

re that it meets all of the Key comprise the following service t>>.1

# 4.1 refer)

en in writing by the Fundraiser will be given in that form before but the actual statement to be ne. There is no reason why the ndraiser will make additional at the Written Statement about a statement about by Programme.

ut it should be agreed in writing

nnection with the Programme

he basis of a fixed rate for each

vill be paid <<£>> by <<full name his campaign. It is estimated that

the basis of an hourly rate for

I am being paid an hourly rate of carrying out this programme of es."

aising business) remuneration h potential donors:

<<full name of Fundraiser>> and s company is being paid <<£X>> to recruit supporters like yourself to was determined in the following way

# 4. Where the Fundraiser's (a com is not fixed in advance and the co

"[The person you are speaking to to is working on behalf of <<full name connection with this particular appears <<set out method>>."

# 5. Where the Fundraiser's (a com is fixed in advance and the compa

"[The person you are speaking to to of <<full name of Fundraiser>>. Th yourself to make regular donations following way <<set out method>>."

# [PART 3 – Description of expenses 5.6 refers)

Note: This will only be completed expenses and that expenses are t

[The following [types of] [specific] Details>>]

# [PART 4 - Details of reports to refers)]

Note: Set out here requirements for the Programme with reference to Performance Indicators

#### PART 5 - Name of any Key Indiv

Duly authorised signatory
For and on behalf of <<full name of the control of the

<full name of Charity>>. This fee

## aising business) remuneration oach potential donors:

<full name of Fundraiser>> which ny expects to be paid <<£X>> in etermine the company's payment

## aising business) remuneration h potential donors:

am raising money for] the benefit <<£X>> to recruit supporters like . This fee was determined in the

#### the Fundraiser (Sub-clause

nent of fees does not include on to payment of the fees.

ursed by the Charity: <<Insert

## Fundraiser (Sub-clause 3.16

the Fundraiser's performance Indicators, and set out the Key

1.5 refers)

