

[Print or type name and address]

<<Recipient's Name>>  
<<Company / Business Name>>  
<<Address>>  
<<Address>>  
<<Post Code>>

<<Date>>

Dear <<Recipient's Name>>,

Sale of <<insert business name / description>> Business

I am writing to notify you that the <<insert business name / description>> (the "Business") of <<insert business name>> (the "Purchaser") is to be sold to <<insert business name>> (the "Vendor") on <<insert date>> (the "Effective Date").

In order that you may continue to operate the Business as a [distributor] for the Business after the Effective Date, [we] OR [I] agree to the following:

1. In this letter "the Agreement" means the Agreement described in the Schedule to this letter.
2. The Purchaser will observe and be responsible for all obligations of the Vendor under or in connection with the Agreement.
3. You will release the Vendor from all obligations under or in connection with the Agreement.
4. The Purchaser will be entitled to all benefits under the Agreement in place of the Vendor.
5. The transfer of rights and obligations of the Vendor effective from the close of business on the Effective Date.

Communications concerning the Business made on or prior to the close of business on the Effective Date should continue to be sent to the Vendor. Communications concerning [products] AND/OR [services] of the business made on or after the Effective Date should be sent to the Purchaser, for the attention of <<insert name>>.

The Purchaser has countersigned these proposals. [We] OR [I] should countersign these proposals and confirm that you also agree by returning the duplicate copy countersigned by you.

Yours sincerely,

<<Name & Title>>  
[For and on behalf of <<insert name>>]

<<Insert details of relevant contract<>

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